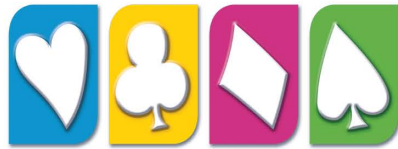


PostCard USA



The *playingcard*
COMPANY

PRICE LIST 2012/13

CUSTOM DESIGN AND PRINTING OF:
POSTCARDS • PLAYING CARDS • CALENDARS • BOOKS
PLACEMATS • NOTEPADS • MEMOPADS • STICKERS
MAGNETS • KEY CHAINS



747 Shotgun Road, Weston, FL 33326
Phone: 954-888-7726 • Fax: 954-888-5997
Email: sales@postcardusa.com • www.postcardusa.com

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 747 Shotgun Road
 Weston,
 FL 33326, USA
 Phone 954/888-7726 / 888-7729
 Fax 954/888-5997
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PRICE LIST 2012/2013
 In US Dollars

ALL POST CARDS ARE PRINTED IN USA

4 x 6 POST CARDS			
Cover 14 pt, 4/1 color, UV coated on one side			
Packaged into 50's, boxed into 1000's			
No additional charges for Multi-View Cards, Titles, and Logos			
FOB OUR WAREHOUSE (Price per M)			
Print-Run:	5,000	10,000	15,000
New:	\$ 53.45	\$ 48.87	\$ 43.95
Reprint:	\$ 50.24	\$ 43.74	\$ 42.46

4 x 6 POST CARDS			
Cover 14 pt, 4/4 color, UV coated on one side.			
Packaged into 50's, boxed into 1000's			
No additional charges for Multi View Cards, Titles, and Logos.			
FOB OUR WAREHOUSE (Price per M)			
Print-Run:	5,000	10,000	15,000
New:	\$ 58.88	\$ 48.87	\$ 43.95
Reprint:	\$ 57.11	\$ 43.74	\$ 42.46

VOLUME DISCOUNTS

- Receive a 6% discount on Full Flats of 39 cards, ordered and shipped at the same time.

No charges for multiple picture layouts or replacements
 No charges for logos and maps
 No charges for bar codes, (UPC or EAN)

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PRICE LIST 2012/2013
In US Dollars

ALL POST CARDS ARE PRINTED IN USA

4 x 6 POST CARDS – 2,500	
Cover 14 pt, 4/1 color, C2S UV coated	
Carton Packed (No Shrink-Wrap)	
No additional charges for Multi-View Cards, Titles, and Logos	
PDF Proof Only	

FOB OUR WAREHOUSE (Price per M)	
Print-Run:	2,500

\$ 200.51

- **If design work is needed, a charge of \$30.00 per card will be added.**

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PRICE LIST 2012/2013
 In US Dollars

ALL POST CARDS ARE PRINTED IN USA

5 x 7 POST CARDS			
Cover 14 pt, 4/1 color, UV coated on one side			
Packaged into 50's, boxed into 1000's			
No additional charges for Multi-View Cards, Titles, and Logos			
FOB OUR WAREHOUSE (Price per M)			
Print-Run:	5,000	10,000	15,000
New:	\$ 81.64	\$ 63.76	\$ 58.56
Reprint:	\$ 72.70	\$ 58.14	\$ 55.23

5 x 7 POST CARDS			
Cover 14 pt, 4/4 color, UV coated on one side			
Packaged into 50's, boxed into 1000's			
No additional charges for Multi View Cards, Titles, and Logos.			
FOB OUR WAREHOUSE (Price per M)			
Print-Run:	5,000	10,000	15,000
New:	\$ 87.78	\$ 72.18	\$ 64.07
Reprint:	\$ 83.39	\$ 69.09	\$ 61.38

VOLUME DISCOUNTS

- Receive a 6% discount on Full Flats of 27 cards, ordered and shipped at the same time.

No charges for multiple picture layouts or replacements
 No charges for logos and maps
 No charges for bar codes, (UPC or EAN)

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PRICE LIST 2012/2013
In US Dollars

POST CARD FOLDER (Consists of 9 - 4 x 6 cards, perforated, folded).
14 pt, 4/1 color, UV coated on one side
Packaged into 12's, boxed.
No additional charges for Multi View Cards, Titles, and Logos.

Price each			
Print-Run:	5,000	10,000	15,000
New:	\$ 0.94	\$ 0.80	\$ 0.73
Reprint:	\$ 0.87	\$ 0.74	\$ 0.71

DISCOUNTS

Prices are FOB Our Warehouse
No charges for multiple picture layouts or replacements
No charges for logos and maps
No charges for bar codes, (UPC or EAN)

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PRICE LIST 2012/2013
In US Dollars

ALL POST CARDS ARE PRINTED IN USA

5 x 7 POST CARD PACKET (Consists of 12 - 4 x 6 cards and a wrap-around cover, size of 5 x 7 inches)
14 pt, 4/1 color, UV coated on one side
Packaged into 12's, boxed.
No additional charges for Multi View Cards, Titles, and Logos.

Price each

Print-Run:	5,000	10,000	15,000
New	\$ 1.25	\$ 1.10	\$ 1.04
Reprint	\$ 1.11	\$ 0.88	\$ 0.87

DISCOUNTS

Prices are FOB Our Warehouse
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No charges for logos and maps
No charges for bar codes, (UPC or EAN)

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PRICE LIST 2012/2013
In US Dollars

11.25 x 17 INCH PLACEMATS

12 pt C2S, printed 4/4 color

HEAVY LAMINATION ROUNDED CORNERS for less damage

Packaged by 12 in cellophane bag, boxed into 144

Includes all scans, layouts, and proofs. There is no extra charge for scanning or additional pictures*

Price each

First time setup charge: \$ 150.00

Print-Run:	1,500	3,000
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New:	0.88	0.84
Reprints:	0.86	0.82

Please note that place mats will have to be printed in groups of 4
All prices above are quoted FOB Our Warehouse

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PRICE LIST 2012/2013
 In US Dollars

6 X 4.5 INCH BOOK	Print Run	1,500	3,000	5,000	7,500	10,000
Finished Size: 6 X 4.5 Inches						
Paper: Cover: 12 pt. C2S						
Inside: 100 lb C2S						
Colors: Cover: 4/4 plus glossy lamination on outside						
Inside: 4/4 colors						
Binding: Perfect Binding						
Packaging: Boxed into 144						
<hr/>						
Pages: 40						
New		2.29	1.57	1.37	1.28	1.20
Reprint		1.89	1.17	0.97	0.88	0.80
<hr/>						
Pages: 48						
New		2.40	1.66	1.50	1.40	1.32
Reprint		1.92	1.22	1.02	0.92	0.84
<hr/>						
Pages: 64						
New		2.90	2.11	1.93	1.79	1.72
Reprint		2.26	1.47	1.27	1.15	1.06
<hr/>						
Pages: 80						
New		3.20	2.33	2.19	1.99	1.91
Reprint		2.68	1.73	1.53	1.33	1.25
<hr/>						
Pages: 96						
New		3.67	2.75	2.40	2.26	2.15
Reprint		2.97	2.05	1.70	1.56	1.45

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PRICE LIST 2012/2013
 In US Dollars

7 X 10 INCH BOOK, 32 PAGES									
Cover 12 pt. C2S, 4/1 color, gloss laminated on one side									
Pages: 100 lb. C2S coated stock, 4/4 color									
Binding: Saddle-stitched									
Packaged into 25, boxed into 150									
New Work includes all scans, layout, and proofs.									
Price per book									
Print-Run:	2,000	3,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000
New:	2.64	1.88	1.57	1.38	1.23	1.06	0.99	0.95	0.91
Reprint:	2.31	1.57	1.08	1.01	0.94	0.88	0.86	0.82	0.75

ADDITIONAL SERVICES

Prices are FOB Our Warehouse

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PRICE LIST 2012/2013
 In US Dollars

7 X 10 INCH MINI COFFEE TABLE BOOK

Finished Size: 7 X 10 Inches Horizontal
 Cover: 12 Pt. C2S, gloss laminated on one side, 4/1 color
 Inside: 100 Lbs. C2S, 4/4 color
 Binding: Perfect Binding
 Packaging: Boxed into 72
 New Work includes all scans, layout, and proofs.

Reprint Price per Book

Print Run	2,000	3,000	5,000	7,500	10,000	12,500	15,000
Pages: 40 *New Work Charges \$800.00	2.79	2.25	1.62	1.33	1.17	1.08	1.05
Pages: 48 *New Work Charges \$960.00	3.16	2.44	1.74	1.46	1.29	1.19	1.13
Pages: 64 *New Work Charges \$1280.00	3.51	2.91	2.15	1.80	1.63	1.53	1.46
Pages: 80 *New Work Charges \$1600.00	4.12	3.36	2.52	2.11	1.94	1.80	1.74
Pages: 96 *New Work Charges \$1920.00	4.78	3.86	2.88	2.55	2.25	2.10	2.02

*New Work Charges Only applied to first printing of each book.
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PRICE LIST 2012/2013
 In US Dollars

8 x 10 INCH CALENDAR											
12 pt, 4/4 color, gloss lamination on one side											
14 Pages											
Binding: Wire-Binding											
New Work includes all scans, layout, and proofs.											
Price per calendar											
Print-Run:	3,000	4,000	5,000	6,500	8,000	10,000	12,500	15,000	18,000	20,000	25,000
<hr/>											
New:	2.94	2.77	2.39	2.16	1.80	1.76	1.65	1.55	1.54	1.53	1.51

ADDITIONAL SERVICES

Prices are FOB Our Warehouse
 Reorder sheet in Spiral Bound Calendars, US \$ 0.12 each
 Hot Gold Stamping on one cover only, US \$ 0.25 each
 Embossed Stamping on one cover only, US \$ 0.25 each
 Reprint Prices: Minus 15% from New Work Price

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PRICE LIST 2012/2013
 In US Dollars

9 x 12 INCH CALENDAR

Cover 12 pt, 4/4 color, gloss laminated on one side

Pages: 100 lb. coated stock, 4/4 color

Binding: Saddle-stitched

New Work includes all scans, layout, and proofs.

Price per calendar

Print-Run:	3,000	4,000	5,000	7,500	10,000	12,500	15,000	18,000	20,000
New:	2.58	2.18	1.81	1.61	1.31	1.23	1.15	1.07	0.94
Reprint:	2.28	1.71	1.44	1.17	1.05	0.98	0.94	0.90	0.84

ADDITIONAL SERVICES

Prices are FOB Our Warehouse

Hot Gold Stamping on one cover only, US \$ 0.25 each

Embossed Stamping on one cover only, US \$ 0.25 each

Individual Shrink Wrapping of Calendars, including inserting a cardboard for stiffness, US \$ 0.20

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PRICE LIST 2012/2013
In US Dollars

9 x 12 INCH CALENDAR
12 pt, 4/4 color, gloss lamination on one side
14 Pages
Binding: Wire-Binding
New Work includes all scans, layout, and proofs.

Price per calendar

Print-Run:	3,000	4,000	5,000	6,500	8,000	10,000	12,500	15,000	18,000	20,000
New:	3.79	3.95	3.45	2.78	3.19	2.69	2.80	2.60	2.33	2.25

ADDITIONAL SERVICES

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Reorder sheet in Spiral Bound Calendars, US \$ 0.12 each
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 In US Dollars

12 x 12 INCH CALENDAR											
12 pt, 4/4 color, gloss lamination on one side											
14 Pages											
Binding: Wire-Binding											
New Work includes all scans, layout, and proofs.											
Price per calendar											
Print-Run:	3,000	4,000	5,000	6,500	8,000	10,000	12,500	15,000	18,000	20,000	25,000
New:	4.65	4.21	3.44	3.23	2.83	2.67	2.54	2.38	2.29	2.16	2.06

ADDITIONAL SERVICES

Prices are FOB Our Warehouse
 Reorder sheet in Spiral Bound Calendars, US \$ 0.12 each
 Hot Gold Stamping on one cover only, US \$ 0.25 each
 Embossed Stamping on one cover only, US \$ 0.25 each
 Reprint Prices: Minus 8% from New Work Price

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PRICE LIST 2012/2013
 In US Dollars

54 CARD DECK PLAYING CARDS (54 DIFFERENT PHOTOS ON FACE OF CARD)

Card deck is sealed in cellophane
 Boxed in Scenic Cardboard Box
 No additional charges for Multi View Designs, Titles, and Logos.

Price each				
First time setup charge: \$ 290.00				
Print-Run:	3,500	5,000	10,000	15,000
	\$ 0.89	\$ 0.87	\$ 0.85	\$ 0.80

54 CARD DECK PLAYING CARDS (PLAIN STOCK FACE / 1 PHOTO ON BACK OF CARD)

Card deck is sealed in cellophane
 Boxed in Scenic Cardboard Box
 No additional charges for Multi View Designs, Titles, and Logos.

Price each			
First time setup charge: \$ 220.00			
Print-Run:	2,500	3,456	5,184
	\$ 0.78	\$ 0.75	\$ 0.68

ADDITIONAL SERVICES

Prices are FOB Our Warehouse
 No charges for logos and maps
 No charges for bar codes, (UPC or EAN)

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PRICE LIST 2012/2013
 In US Dollars

5.5 x 8 Inch Memo Pads
 Cover 12 pt, 4/0 color
 Backing card board in white, printed with your company info and bar-code
 50 pages: 80 lb. White wood free paper 4/0
 Binding: glued and taped
 New Work includes all scans, layout, and proofs.*

Price per pad			
Print-Run:	1,500 x 4	2,000 x 4	3,000 x 4
New and Reprint	0.98	0.91	0.86

4 x 9 Inch Magnetic Note Pad (with magnet on back, loose)
 Cover 12 pt, 4/0 color
 Backing card board in white, printed with your company info and bar-code
 50 pages: 80 lb. White wood free paper 4/0
 Binding: glued and taped
 New Work includes all scans, layout, and proofs.

Price per pad			
Print-Run:	1,500 x 4	2,000 x 4	3,000 x 4
New and Reprint	0.89	0.82	0.78

ADDITIONAL SERVICES

Prices are FOB Our Warehouse
 Individual shrink wrapping please add \$ 0.05 each
 Hanging tabs in plastic please add \$ 0.055 each
 We will make you one layout (design) and proof for each page at no cost.

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PRICE LIST 2012/2013
In US Dollars

CUP HOLDER - KOOLISIMO

Size: 4 x 5.5

Material: Scuba Material

Color: Wrap around 4 color design

Packaging: Inserted on display card with tab hole for hanging

Print-Run: 1,000

Price each: \$ 1.95

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PRICE LIST 2012/2013
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500 PIECE SCENIC PUZZLE IN A 9 x 12 INCH BOX		
Puzzle pieces packed in sealed plastic bag		
Puzzle Size: 18 x 24		
Packaging: Individually Shrink Wrapped Cardboard Box		
No additional charges for Multi View Designs, Titles and Logos.		
Price each		
First time setup charge: \$290.00		
Print-Run:	1,500	3,000
<hr/>		
New:	\$3.88	\$3.49

300 PIECE SCENIC PUZZLE IN A 6 x 6 x 2-3/4 INCH BOX		
Puzzle pieces packed in sealed plastic bag		
Puzzle Size: 13 x 19		
Packaging: Individually Shrink Wrapped Cardboard Box		
No additional charges for Multi View Designs, Titles, and Logos.		
Price each		
First time setup charge: \$290.00		
Print-Run:	750	1,500
<hr/>		
New:	\$3.48	\$2.95

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PRICE LIST 2012/2013
 In US Dollars

MAGNETS STAINLESS STEEL WITH 4 COLOR PRINTING (ONE SIDE)		
Size: up to 4 square inches Packaging: Individually in Cellophane Bag No additional charges for Multi View Designs, Titles, and Logos.		
Price each		
First time setup charge: \$190.00		
Print-Run:	1,000	2,000
	\$0.81	\$0.76

KEY CHAINS STAINLESS STEEL WITH 4 COLOR PRINTING (ONE SIDE)		
Size: up to 3 square inches Packaging: Individually in Cellophane Bag No additional charges for Multi View Designs, Titles, and Logos.		
Price each		
First time setup charge: \$190.00		
Print-Run:	1,000	2,000
	\$0.81	\$0.76

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PRICE LIST 2012/2013
In US Dollars

EURO STICKER	
Oval Euro Sticker	
One Color	
Size: 4 x 6 Oval	
Packaging: Shrink-Wrapped in 50's	
Minimum Order: 1,000 per design	
Price each	
First time setup charge: \$100.00	
Print-Run:	1,000
<hr/>	
	\$0.50

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